

AutoComplete+ Increases Search Revenues

Today's internet users expect everything readily available at their fingertips. Be it a desktop or mobile device, end-users are conditioned to a search engine that literally knows what they want before they do. Search users who do not get autocompletion from their search provider, simply switch to another provider. This is why **Search Publishers, Toolbar Platforms, and Broadband Portals are looking for sophisticated suggested query engines** to autocomplete end-user searches and enhance their experience. Autocompletion is quickly becoming a highly demanding field, with ever-increasing quest for sophistication and controls.

Let AutoComplete+ Do The Work for You

AutoComplete+ gives you a powerful, scalable suggested query service. Cloud-hosted, you will have it up and running quickly and easily - without the upfront costs of an on-premise deployment and development. Our world-class service provides state of the art suggested queries with all the controls that you need to optimize your end-user search experience - allowing you to focus on your core business.

Features and Benefits

AutoComplete+ makes it easy for you to leverage, integrate and rapidly deploy suggested queries on your online search property. The service is designed to optimize end-user experience with the most relevant suggestions, and includes the following :

Languages

Delight your end-users with suggested queries using a 500M+ search terms database in various languages including English, German, Spanish, French, Italian, Portuguese, Dutch, Russian and more.

Emerging Trends

Include up to date emerging search terms – such as Royal Wedding, Michael Jackson, World Series - within the list of suggested queries.

Auto Learning

Combine a feedback loop of actual terms usage to learn what the actual relevant search terms, languages, etc – to optimize suggested queries to your end-users.

Filtering

Exclude terms such as porn, hate-related, competition-related from your auto-suggest list. Configure the list per your specific needs. Whether it is regulation driven, or competition, you have the controls to blacklist specific term sets.

Promotions

Prioritize order of relevant suggested queries per set criteria. For example, you can elevate the suggestion priority of newly published relevant data on your site, over old data.

AdSense Compliant

Comply with the up to date Google policies such as excluding offending content, being directly relevant to the end-user's search, etc.

Quick, Easy Integration

Integrate a few lines of JavaScript or alternatively use JSON feed for toolbars or more complex Web sites. Our integration guide is less than a page long...

Scalable Infrastructure

Rely on state-of-the-art web service scalability that is running on cloud infrastructure. Already serving over a hundred million suggested queries every day, AutoComplete+ scales with your search traffic.

Our tests show time and again:

- **RPM Increase of 12% and more**
- **10% and more additional searches per user**
- **Unbeatable price/performance**

Find more information about AutoComplete+ at www.autocompleteplus.com
Or contact us at info@autocompleteplus.com

